

Group: _____ Date Due: **10-10-14** Hour: _____

Colonial Region Commercial

Directions: The governor of your colony has asked you to produce a commercial to attract future colonists. You will be assigned one of the regions discussed during this unit (New England, Middle, Southern, Backcountry). Your commercial will highlight reasons for future colonist to chose your area over the other three. (Think Pure Michigan)

Commercials should include:

- Geography and climate
- Economy
- Politics
- Community and overall lifestyle of that region.
- E-mail a link to your final product to Mrs. Holloway at vholloway@rcs-k12.us

Tips to consider.

- You want to show the reader what the region is like, not just tell them. Be descriptive and creative.
- Plan on paper. A sketch can always be changed. It helps you organize your ideas and makes adjustments easier.
- Watch a PURE MICHIGAN add or another commercial.

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RUBRIC

_____ (5) Identify the Region

Your purpose or region is identified during the commercial

_____ (5) Geography and climate

Physical features

Climate/weather

_____ (5) Economy

Types of jobs

Survival

_____ (5) What kind of government exists?

Highlight any documents or events

Type of government or name given to the government (Elected Assembly)

_____ (5) Culture and lifestyle

Describe the people

Religion

Conflicts or tensions

Classes of people

_____ (5) General

Spelling

Creativity

Organized

Music and graphics were appropriate for assignment/region

_____ **(30) Total**